



HEY FELLOWS!
Penney's
ONCE AGAIN WILL
FURNISH YOUR
FRESHMAN CLASS
CAPS

Wear your freshman caps or accept the consequences is the ultimatum handed to all first year men again this semester.

For the fifth consecutive year, the caps will be provided free to freshmen by the J. C. Penney com-

pany. Although the caps are not yet available, freshmen should watch the bulletin board at the east entrance for a notice of the caps' arrival. To get yours then, simply show the clerk your student activities card.

All-school election is Oct. 18; will name council members, class officers, fall princess

Enrollment up

Combined enrollment figures in all divisions at the University of Omaha last week reached a total of 1,161 students as compared with a total enrollment of 833 for the same semester a year ago, it was announced by Miss Alice Smith, registrar. This is a 39 per cent increase.

Although day, evening and nursing classes at the university all show increases this semester, E.S.M.W.T. adult war-training classes have shown a drop, which was anticipated as the war enters its final stages.

To date, 446 students have registered for regular day classes, and 715 in the evening school, which includes 141 nurses.

Petitions due in office of dean of students Oct. 6

An all-school election to fill vacancies on the Student Council and elect class officers and the 1944 Homecoming Princess will be held Oct. 18, it was announced today by Adele Pangle, who is serving as council chairman because Don Swanson, elected president last spring, is not in school this semester. George Reinhardt and Dorothy Drishaus are on the election committee.

Petitions must be in the office of the dean of students by 5 p. m., Oct. 6. Anyone may file a petition by having the required number of students and a faculty member sign his petition.

Vacancies to be filled on the Student Council are two girls and two boys from the freshman class; one girl and two boys from the junior class, and one boy from the senior class. A president, vice president and secretary-treasurer are to be elected for each class.

Candidates for Homecoming Princess must be senior women expecting to be graduated during the current year.

At least two candidates for each vacancy must be on the ballot.

Two Student Council members will be on duty at all times at the election place. Voting is by Australian ballot.

The Gateway

Vol. 23 SZ-410

University of Omaha, Omaha, Nebraska, October 2, 1944

No. 1

Four new faculty members join university staff

Four new names will appear on the University of Omaha faculty roster this fall—Dr. Ralph M. Wardle of Cornell university, Ithaca, N. Y., who comes here as an associate professor in the department of English; Dr. John F. Stipp of Ohio State university, who will be an assistant professor in the department of history; Miss Dorothy Wertman of Flint, Mich., who has been named acting head of the department of home econom-



Miss Wertman



Dr. Wardle

ics; and Miss Enid Wolcott, who has been named acting director of the department of women's physical education.

Dr. Wardle, who was a member of the University of Omaha faculty from 1938 to 1940, received his bachelor's degree from Dartmouth college, his master's degree from Harvard university and his Ph. D. from the same institution in 1940. He began his teaching career as a member of the faculty of the

(Continued on page three)

Freshman Mixer, parents reception come this month

The annual Freshman Mixer and the president's reception for parents of new students have been scheduled for Oct. 6 and Oct. 25, respectively.

The Freshman Mixer, sponsored by the Student Council, will be held in the university auditorium from 9 to 12 Oct. 6, and is open to upperclassmen as well as new students. Virginia Hefflinger is chairman of the dance committee, assisted by Charles Amidon.

The annual reception for parents of new students will be held at 8 p. m. in the university auditorium Oct. 25. All freshmen are urged to attend the reception with their parents. Members of the faculty will be on hand to talk with parents.

Plan men's chorus

Men interested in organizing a men's singing group this year should see Miss Elizabeth Kaho of the music department or leave a note in her box stating name, voice and phone number so that she can get in touch with interested persons. Several men, says Miss Kaho, have expressed an interest in starting up such a group.

Fifty girls are registered for women's chorus this year, she reports, which is over twice as many as last year.

GREETINGS --

Rowland Haynes

In addition to welcoming all students both old and new, I want to point out how this coming year at the University of Omaha is likely to be different from those of the recent or more distant past.

We shall have more different kinds of students than ever before—recent high school graduates, returned service men, teachers seeking the masters degree, former workers in war plants, and other groups. Greater variety in the student body should add breadth to our intellectual view. The other fellow may be interested in a very different line of work than we plan, but his interests may be just as valuable as ours. Let us take care that with this variety we keep the common spirit of determination to grow and of loyalty to our alma mater.

Another difference is this. We are in the middle of the biggest educational change in a generation. Some call it a revolution. Others call it speeded-up evolution. The first stage is closing. It included the training before and during service in the armed forces. The second stage is beginning. It includes retraining of returned service men and breadwinners discharged from war industries, and fitting new high school graduates into a world where they will have competition from these two groups. The third stage will come with decisions about universal compulsory military training and about direct or indirect federal subsidies to uni-

versity education.

This sounds like a lecture, but I am interested in it chiefly as it will affect you personally. There



President Haynes

will be an increased emphasis on technical training, i. e., applied science courses. There should also be increased emphasis on understanding of the complex world in which we live and an appreciation of what makes living worthwhile, i. e., liberal arts courses. You will have to decide what intensive training you will get and what broadening education you will seek. You will be interested to know that the University of

(Continued on page four)

FLUFF AND STUFF

SCHOOL DAYS, school days—dear old golden rule days—yep, the rule's the thing and ruling the campus this year are freshmen, freshmen, and freshmen. No food, no room in the cafe, no nuthin—just frosh. But oh, how we love it.

FRESHIE FREDDIE Dickeson lures even the senior gals into the lounge with his hot boogie beat. Famous, too, is Gloria Rees, violinist and soloist for the Union Pacific symphony—plug.

FUTURE ACADEMY award winners running the halls this year include Marcheta Knight, Jeanne Finch, Mary Lou Stevens, and Marilyn Henderson. In fact, they're so good that Joan Davis, Martha Raye, and Cass Dailey are begging their union to do something quick. How's about some whee-bang plays this year with the material on hand?

TAKING OVER where operators Robinson, Burford, Hornberger, Weingarten, and Demorest left off we find lone ranger Johnny Phillips—well convoyed, isn't he? And then we have Larsen & Lillie—makes us think of springtime in the Rockies. La de da.

WE WERE wondering why I'll Eddie Kirby had so much trouble getting registered for classes this year—now we know. Norma's in the registrar's office lending a helping hand to perplexed students. And Ed's almost the most perplexing student in the place.

NO WONDER the gals don't have a chance around here—Dean Smith is going afield and dating Boots Utley—Miss Omaha, incidentally. But some freshmen aren't worried. Liz Carre, Donna Roberts, Donnadean Briggs, Tootsie Campen, Doris Edgerton, Shirley Douglas, Jeanne Finch, and Jeannette Millinson, inmates of Henrietta's Hag Haven, have strictly voted men off the premises. Hmmm, do you suppose this will be a long war?

REASONS WHY it's nice to be a freshman—Art Novacek and Jim McCauley. People from other schools—Jan McConnelee from Cornell, Dorothy Nelson and Margie Peterson in exchange for Dotty Thompson at Nebraska, Eileen Cobb from Rockford, Bobbie Allen from Phoenix Junior college and a hearty welcome to Mrs. Pauly Pansing.

IT'S COMING! The Freshman Mixer—Oct. 6. Set the date and don't be late. After all, can you think of a better way to get acquainted?

PROBLEM OF THE WEEK: Little boys like to play with soldiers—little girls like to play with dolls. But why do big boys like to play with dolls and big girls with soldiers?

PERHAPS THIS seems dedicated to freshmen—well, have you seen anything else around? And as we leave this happy university we see Pat Neevel and Ken Shupe strolling down the grassy green hand in hand. Sigh.

P. S.: O. K., Brad, you can relax now—see, we didn't say a thing.

THE WAR AND YOU

Special interest

T. Sgt. Morris G. Picciotti will soon be in Genoa, Italy again—this time with the army. He attended school there 17 years ago.

Lt. Hoyt T. Griffin, a graduate of Omaha university, recently played in an exhibition game on the newly constructed coral tennis court on a jungle island in the south Pacific. He has been overseas 15 months.

Leaves, furloughs

In August, **WAVE** Joyce Crosby was home from her station at Olathe, Kans., at the same time



T. Sgt. Carter



Capt. Winslade

her brother, Maj. Robert Crosby, arrived from Florence field, Flor-

ence, S. C. Major Crosby is commanding officer of his squadron at the air base.

T. Sgt. Wayne Carter recently spent a furlough in Omaha after serving for two years in the northwest Pacific. At the same time, Sgt. Jack Westerdahl arrived in Omaha for a furlough from the Caribbean area. The two had not seen each other since their first station at Parris, Tex.

Women of war

Barbara C. Winslade has been promoted to the rank of captain in the WAC and is now serving as supervisor in plans and training for the third regiment at Fort Des Moines, Ia.

SPAR Phyllis Iverson is the first SPAR at the coast guard station at Palm Beach, Fla., to receive the rating of teacher. She is now a petty officer, specialist (T) 3/c. She has taught mathematics and English at the SPAR yeoman school and was later assigned to the recruit school. She is the first woman from the University of Omaha to be given a military degree.

Graduations, promotion

Gerald Anderson and **Douglas Lindsey** were graduated from officer candidate's school at Quantico, Va., and commissioned second lieutenants in the marine corps this month.

Freshmen must adjust to college life—

John W. Lucas

Now, you are a member of that great fraternity "College Freshmen." Like all college freshmen throughout the country, each of you must make major adjustments to a new environment, to new requirements, and must accept new responsibilities.

The location of the University of Omaha is near at home, but as a university, it is as far removed from high school as any college or university from Maine to California. Statute miles are not the criteria of measurement for the responsibilities you assume as a freshman at Omaha university.

College is a new experience. How can you readily adjust to this new experience? Sgt. F. W. Holbein, headquarters I, bomber command, has published a pamphlet, "How to Get Along in the Service," in which he suggests ways to adjust quickly to new experiences. His suggestions, which may help you in your adjustment to college, are these:

"Cultivate the many opportunities for fine, lasting friendships with congenial fellows.

"Look for elements of humor in situations which arise.

"Abide strictly by all rules and regulations, remembering that they are made for your welfare.

"Avoid fear . . . take things as they come, and don't fear them before they happen.

" . . . you will adjust satisfactorily if you will 'Keep your chin up' for the first few hard weeks. The whole experience will be a test of your strength of character, and especially of your worth for future responsibility involving leadership."

Students at the University of Omaha need not depend entirely upon their own resources. As problems arise on which you need advice and guidance, see your counsellor, your academic dean, or the deans of students. The office of the dean of students exists primarily for the purpose of helping students with their individual problems. It is a service of the university for the students. All organizations such as fraternities, sororities and clubs, all extra-curricular activities, and any activity pertaining to the individual student are under the jurisdiction of the dean of students.



Dean Lucas

Donald Erickson and **Ben Miller** have been graduated from mid-



Lt. Anderson



Lt. Lindsey

shipman's school at Columbia university in New York and commissioned ensigns in the navy. Erickson was in Omaha on leave before joining the fleet for active duty; Miller reported to Salomon, Md., for duty following his leave in Omaha.



Lt. Heacock



Ensign Miller

Three fliers graduated recently and commissioned second lieutenants in the army air corps are

Lt. Robert Heacock, who was graduated from Midland, Tex., army air field; **Lt. Jay Beecroft**, who was graduated from La Junta, Colo., air field; and **Lt. George Petersen**, who was graduated from the Big Spring bombardier school.

Graduated from the San Marcos army air field, Tex., as an aerial navigator is **Lt. Donald Rankin**.

Theodore Pickett was graduated from the naval air training center at Corpus Christi and commissioned a lieutenant in the marine corps.

Lt. Charles Weiss has completed bombardier training at the Carlsbad army air field. **Colburn Anderson**, with the tenth traffic regulation group in England, has been promoted to corporal.

Lt. Verlas Vander Laan has been awarded the distinguished flying cross. He is first pilot of a tenth A. A. F. troop carrier plane in India and was recently promoted to first lieutenant.

THE GATEWAY

Published for the University of Omaha by its department of Journalism. Member of the Associated Collegiate Press and the North Central Press Association. Distributor of "Collegiate Digest."

Phone GL 4700, Extension 141

Subscription rate \$1.00 per year
Advertising rate \$.75 per inch
Classified ad rate \$.10 per line

EDITORIAL STAFF

Tom Brown, Ross Castro, Dorothy Cowger, Nello Fitzsimmons, Robina Harbaugh, James McCauley, Barbara Muir, Patricia Roessig, Joan Sorenson.

University makes available a new Technical Institute this semester

President Rowland Haynes announced recently the establishment of a new division of Technical Institutes, which will become one of the major post-war developments being planned at the University of Omaha.

The institute program, which is a new type of college training, differs from the regular engineering and business curricula in its greatest emphasis on the practical phases of these programs and in the shorter length of time required to complete them.

The first institute to be made available will be directed toward training skilled persons for industry and will be called the Technical Institute. Classes will be held this fall in the evening. Dean C.W. Helmstadter of the applied arts college has worked closely with leading business and industrial executives of the city in developing the institute program. Most of the institute faculty will be made up of key men from leading local industries.

Farrar to interview

W. Fred Farrar of the department of business administration has been named assistant director of the technical institute and will be in charge of interviews. Anyone who is a high school graduate or has had the equivalent in industrial experience is eligible to enroll in the new university program.

"The institute introduces a distinctly new type of academic training, which will fill a vital need in the post-war world," Dean Helmstadter pointed out. "Although several of the leading universities have already pioneered in this field, the idea is relatively new.

"Specifically, the institute type of training is designed to help three classes of students—the young man or woman who wants a technical education but does not have the time for a regular college course; for the working man and woman who desire specialized training to help them in their present job or training assistance in getting a better one; and for discharged servicemen who are

looking for a short technical training program which will help them to get an essential post-war job."

The institute is organized on the basis of three terms of 12 weeks each per year. Everyone will be required to take the opening basic program of 36 weeks, which will lead to a junior certificate. After completion of this generalized industrial course, the student may elect to specialize in one of five technical fields—industrial mechanics, production, chemistry, design or electricity—and spend another 36 weeks leading to an associate certificate. A final phase of the institute program will be offered in the third year, which will provide the individual with a full technician's certificate.

Many schools to attend the 3-day program at O. U.

One of the most complete institutes on audio-visual teaching aids ever offered teachers and school executives in Iowa and Nebraska will be held at the University of Omaha October 12, 13 and 14. Several hundred school officials and members of their staffs from eastern Nebraska and western Iowa will be on hand for the program.

The institute, which is designed to show educators and community leaders the wide range of opportunities in the field of sound film and to teach them how to use these new techniques on their present jobs, will get under way Thursday, October 12, with an all-day executive conference of special interest to school superintendents and principals, community leaders and governing boards of educational institutions. The Friday and Saturday programs, which will be largely given over to lectures and practical classroom discussions by the foremost authorities in the field of visual education, have been developed for teachers and lay leaders. One of the highlights of the institute will be the complete variety of audio-visual equipment and informative literature which will be available to attending delegates.

Wittich in charge

Among the nationally-known authorities who will participate in the University of Omaha institute are Dr. Walter Wittich, director of demonstrations in audio-visual education at the University of Wisconsin, who will be in charge of all demonstrations during the entire institute program; Bruce Findlay, director of audio-visual education, Los Angeles Board of Education; Floyd Brooker of the United States Office of Education; Lt. James Brown, officer in charge of training aids at the Great Lakes Naval Training station; Dean Douglass, regional manager of the education department of R. C. A.; Dr. V. C. Arnsperger, vice president of Encyclopedia Britannica Films, Inc.; Dr. Anatole Lindsey, manager of Catholic Divisions Films, Inc.; C. R. Crakes, lecturer on visual aids, Northwestern university; and others.

Mrs. Strimple is named, secretary of Omaha U. alumni association



Mrs. Olga J. Strimple

Highlighting the annual University of Omaha Alumni association summer picnic at Miller park was the announcement of the appointment of Mrs. Olga Jorgensen Strimple as the new paid secretary of the association. Mrs. Strimple, who has been president of the association for two years, resigned this office to accept the secretaryship. Charles Mathews, vice president,

is serving as acting president until the annual election on Founder's Day, Oct. 9.

The appointment of Mrs. Strimple as paid secretary with offices at the university was made possible when the Board of Regents allocated funds from the 1944-45 budget to be spent with the Alumni association in its membership expansion program. Mrs. Strimple began her alumni work last month.

New faculty members

(Continued from page one)

Palo Verde Ranch school at Mesa, Ariz., as an instructor in French and English. While doing graduate work at Harvard, he served as an assistant in English and later as an instructor in English on the faculty of that school. He then accepted a position on the Omaha university faculty, leaving here for Cornell university in 1940. Dr. Wardle has already written one book and is well along on a biography of Mary Wollstonecraft Godwin. He replaces Dr. A. Dayle Wallace, who has joined the faculty of Wayne university.



Stipp

Wolcott

Dr. Stipp received his bachelor's degree from Bluffton college in Ohio, his master's degree from Northwestern university and his Ph. D. from Ohio State. Dr. Stipp, who replaces Dr. Katherine Ragen—now with the Red Cross in San Diego, has been a member of the Ohio State history faculty for the past three years.

Miss Wertman comes to Omaha

from the Emerson school at Flint where she has been head of the home economics department. She received her bachelor's degree from Albion college and her master's degree from Northwestern and has done graduate work at the University of Michigan and Michigan State college. Miss Wertman succeeds Mrs. Elizabeth Church, now living at Estes Park, Colo.

Miss Wertman was supervisor of the large canning center at Flint, which is one of several canning projects sponsored by the War Food Administration. These centers make it possible, she says, for victory gardeners to can their produce at cost. Although the capacity of the canning plant at Flint was supposed to be 1,500 cans a day, her last day there saw the processing of 1,731 cans at a cost to the individual of 6 cents per can.

Miss Wolcott, who holds degrees from the University of Nebraska and Wellesley, has taught physical education at Topeka, Kans., and more recently at Des Moines. She has been appointed to her position for a one-year term to succeed Mrs. Doris Lyman, who has moved to Lincoln.

W. A. A. tea Oct. 5

The W. A. A. tea for freshman girls will be held Oct. 5 from 4 to 5:30 in the university auditorium. All university girls are invited.

Zoology students at Omaha university rank above nation's average

For the fifth year, University of Omaha zoology students made scores above the average for the entire country in the national Cooperative Zoology test sponsored by the American Council on Education, according to a letter received this week from the council by Dr. Russel Derbyshire of the university's zoology department.

"The median score obtained by your students on the Cooperative Zoology test," wrote Mrs. Mirlam Bryan of the council's advisory service, "is well above that of the norms group, consisting of college students tested at the end of one year's study in elementary zoology."

According to the interpretation of scores made by individual students, the highest score exceeds 98 per cent of the scores of the students in the norms group.

O. U. faculty quiz team downs Drake four in radio session

Barbara Muir

Does an elephant drink with his trunk? Men in the Arctic don't stand up rapidly because (a) their clothing would crack, (b) they would fall down, (c) polar bears would see them? If a doctor gives a patient some pills to take every half hour, how long would it take the patient to take three pills?

Of course you don't know the answers to these questions, but Omaha U's "Quiz Kids," Kaho, Lord, Garlough and Fore, proved that they did when they won the Nebraska-Iowa radio quiz Sunday, September 24.

The radio show featured four members of the University of Omaha faculty vs. four faculty members from Drake university, with Omaha winning, 160-140.

Miss Ellen Lord, librarian, modestly gives Harry Fore, the English department, all the credit for winning the \$97 jackpot question, "Name five defeated presidential candidates still living."

Mr. Fore is reported to have popped up with the last name when there were only three seconds left in which to answer. Miss Lord and Miss Elizabeth Kaho of the music department each supplied two names.

The Omaha contestants viewed the radio show in different lights. Miss Lord laughingly admitted she had a "terrible case of mike fright," while Dr. Garlough, head

of the science department, declared he was "never so scared in his life." Miss Kaho said she "enjoyed it very much" after she got there, although she was a little nervous about it before the broadcast.

Miss Kaho took away in prize money \$34.25 and Dr. Garlough \$31.25, which he plans to spend for a war bond and a book. Mr. Fore also won \$34.25 and Miss Lord, \$24.25.

21 4-year students get degrees at end of summer school

Twenty-one students completed requirements for their bachelors degrees at the close of the University of Omaha summer semester. Two—Dean B. Johnsen and Emerson B. Boogstratt—finished up work for their two-year associate titles.

The list of students completing work for their four-year degrees follows:

Vialo Richards Lennox
Doris E. Cook
Helen Barbara Kuncel
Marie Leach Samardick
Clarice Seldomridge
Alvin Peter Skow
Elizabeth P. Viner
Janet D. Watson
Grace W. Pinckney
Jeanne Barbara Chenoweth
Mildred May Cunningham
Nancy Elgene Freeman
Albert C. Fuller
Harry C. Henderson
William Henry Nelson
Marion Lucille Peck
Vera E. Roberts
Cura M. Sailors
Belle Faltie Sommer
Bobra A. Suiter
Marjorie Lee Walker



Three university students have been given university scholarships this semester in recognition of their high scholastic averages during the past year. They are Mary Alice Johnson, daughter of Mr. and Mrs. J. F. Johnson, 2874 Bauman, who is now a senior; Edith Holmes, daughter of Mr. and Mrs. J. H. Holmes, 5010 Un-

derwood, a junior; and Lois Beebe, niece of Miss Zella Beebe, 4910 California, a sophomore.

All three had an average of 93 or above for both semesters a year ago. These were the highest scholastic averages attained by regularly enrolled, full time students during the school year of 1943-44.

Greetings

(Continued from page one)

Omaha will provide increasingly for both.

In the great number of opinions I have studied about postwar college and university education, I have found practically unanimous agreement on one subject, namely, that an information and counseling system is absolutely necessary for all students. We are fortunate here at the Omaha university because for the last 10 years we have been building up and strengthening our aptitude testing and counseling system. I hope you will use it more than ever before. The problems ahead, changes in opportunities to earn, changes in knowledge essential to progress in the part of our life not connected with earning, are more complex now than before the war. Look ahead, question your counselors, think.

There is a great year, before you. Good luck.

New student loan fund established

A \$100 fund, to be known as the Woodward work fellowship fund for colored students, has been established at the University of Omaha by George Woodward, Omaha publisher.

Designated as a loan fund, the money has been made available to any colored young man or woman who needs financial assistance in attending the university in either day or evening classes.

Students who are approved as eligible for the fund will be expected to accept part-time employment on or off the campus during their stay in school which will enable the money to be repaid to the university for use the following semester by other students.

Founder's Day is set for October 9

Founder's Day, celebrating the thirty-sixth birthday of the University of Omaha, will be observed with a morning and evening program Monday, Oct. 9.

Harry S. Byrne, university regent; Mrs. Forrest Hamilton and Miss Dorothy Edwards have been appointed to the program committee this year. Mrs. Walter Anderson, Miss Ruth Saxton and Miss Nancy Freeman are in charge of decorations; and hostesses for the Founder's Day events Monday are Miss Alice Smith, university registrar; Mrs. Gloria Sinnett of the business department; Mrs. William McCosh, Mrs. Edward A. Glas, Miss Doris Cook, and Miss Jean Chenoweth.

The morning program, to be at 11 in the university auditorium, is arranged as follows:

Presiding.....E. M. Hosman
Program chairman

.....Harry S. Byrne, '05

Invocation

Address.....Virgil Sharp, '33

Presentation of picture of Dr. W.

N. Halsey, first dean of the uni-

versity.....Mrs. Herbert Daniel, '13

Acceptance

.....Dr. W. H. Thompson, '17

Tribute to men in service.....

.....President Rowland Haynes

Benediction

The evening program:

PresidingCharles Matthews

Music

Budd Oleson and the music de-

partment of the university.

Address

.....V. J. Skutt, university regent

Tribute to our men in service....

.....President Rowland Haynes

Annual business meeting and elec-

tion of officers.

Have a "Coke" = Welcome back



...or giving a returned soldier a taste of home

There's an easy way to make a soldier on furlough feel right at home. It's to offer him refreshing Coca-Cola. Have a "Coke" is always the hospitable thing to say. In many lands overseas, as in your own living room, Coca-Cola stands for the pause that refreshes, —has become a happy symbol of hospitality, at home as everywhere else.

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

OMAHA COCA-COLA BOTTLING COMPANY



"Coke" = Coca-Cola
It's natural for popular names to acquire friendly abbreviations. That's why you hear Coca-Cola called "Coke".